

ABSTRACT OF THE DISCLOSURE

A method and system operate for recruiting participants, and organizing and managing a volunteer group program. The system is computer-based, and presents a menu of possible goals for the volunteer group program. Based on user input, the system generates an electronic organizational framework with specific roles, responsibilities, and sub-systems needed to achieve the stated goals. The system requests contact information for individuals who will take on specific responsibilities, along with information related to the specific preferences regarding ways to achieve program goals. The system generates an electronic operational manual for the volunteer group, along with appropriate tools for enlisting additional volunteer contributions and for managing their efforts. Tools may include a Web site, an automated telephone system, or other mechanisms for discussion, scheduling of services, and communication of program goals and status, and reminders to individual volunteers of pending tasks associated with the program.

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